



**Know  
your  
agency.**





# **We help companies tell their brand story.**

For over 25 years, Delin Design has provided premium creative solutions to clients spanning a variety of industries. We attribute our success to our relentless pursuit of truly knowing and understanding the needs of our clients. With our team of talented, thought-worthy professionals, we exceed clients' expectations through attentiveness and proactivity. Located in the heart of downtown Providence, RI, Delin Design is living up to our city's nickname: The Creative Capitol.

**Get to know our agency »**

# We answer the phone.

And your emails. All your questions, too. Seems simple, but all too often it's not. What matters most, is the one-on-one relationship we have with each client. There are no layers here. The person you talk to, is the person doing the thinking—is the person doing the work.

What's more, we promise to think on our feet when needed. In a world of "Hey, let me get back to you about that", responsiveness is a lost art. We work in realtime because there are times when business opportunities or challenges just won't wait. And neither should you.





**ERIC DELIN**

PRINCIPAL

“Who am I  
and why am I  
here...?”

KNOW YOUR AGENCY



# Knowledge is power(ful).

Nobody knows your business better than you do. We, however, challenge ourselves to come in a close second. We do our homework, and know what questions to ask so clients can articulate knowledge and needs

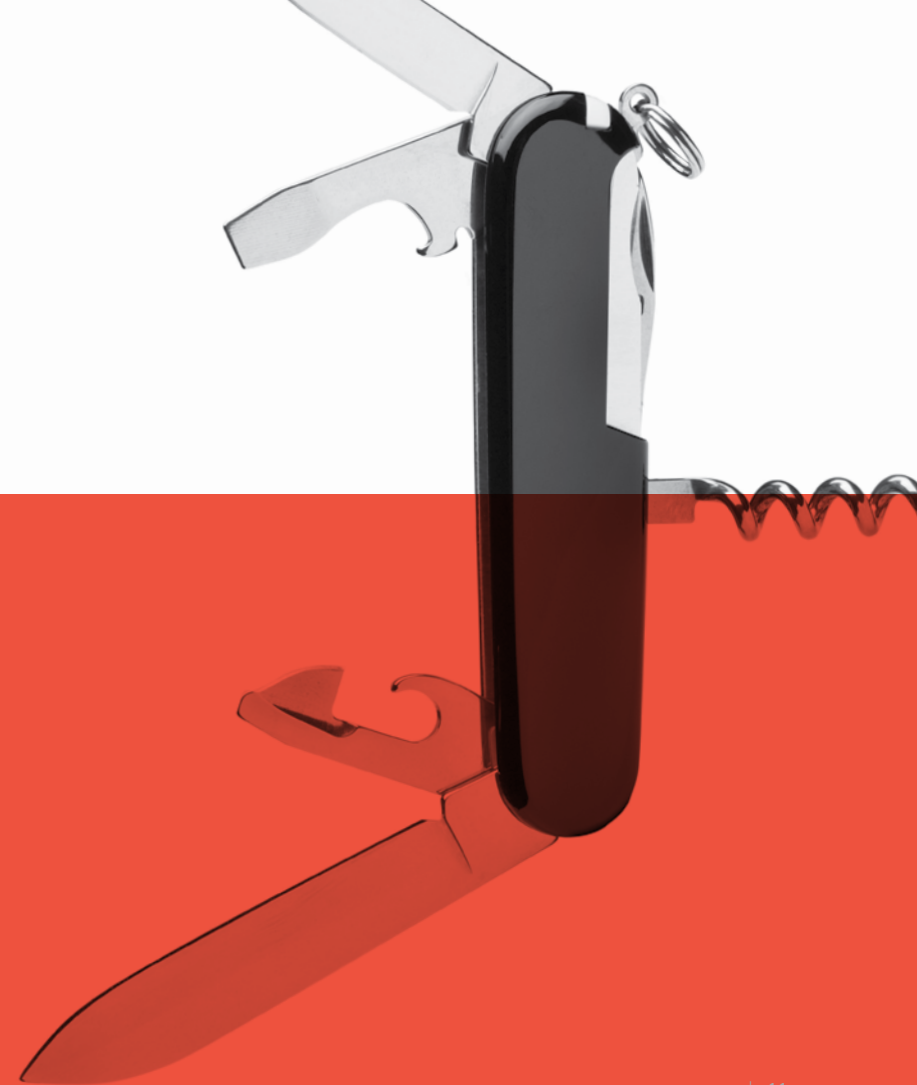
in an effortless way. All brands require this depth of strategic understanding to shape the final deliverable. And when strategy comes to life, the result has the power to influence end users, moving business forward.



# Many Cuts Above.

We're a collection of distinct parts, each of us possessing essential skills to unify your brand and make it feel whole. In our fragmented world, we know clients need more than one particular product or service to grow. For every client

needing a new corporate identity, there's one searching for an expert in targeted web pages, with another on the hunt for video storytelling. Here, there is utility in all our offerings—and unity resonating in each piece of creative.





KNOW YOUR AGENCY

**MATT SMITH**

DIGITAL MEDIA  
DIRECTOR

"Design, code,  
test, repeat."





# We're Social.

And we're ready to share what we know. Like the fact that powerful creative is equal parts arresting visuals and smart content. Not to mention selecting the right platform for your audience. Or, why you need to post and post and post more. Our deeply talented, geek-minded and

channel-loving team is also able to convert data into relevant, business-grounded insights. So even though innovation will continue to disrupt the current ways you engage customers, our brain power will be here to help you discover the next new way to connect.





# Our Inside-Out Approach.

Good design is like a beautifully-wrapped gift. It has the power to turn heads. Hold attention. Send people scrambling to learn more. We know a brand's power is built

from the inside out. What starts as an idea develops into a product or service, and is then ready to transform into a well-designed brand.





KNOW YOUR AGENCY

## LEVI PERKINS

ART DIRECTOR

“One thing I’ve  
really come  
to enjoy while  
working here  
at Delin is...  
SQUIRREL!”



# Irreverent? Nah!

It is true that, on occasion, we have asked a client if there was anything we could say to convince them to take on a creative idea that wasn't first warmly embraced. We don't ask this question every time. And we never say it lightly.

We know our clients know their businesses. We do, however, think a standout idea is worth standing up for. The candid discussion that follows often leads to a host of new and exciting solutions.





**DAN  
WATERMAN**

CROSS-MEDIA  
DESIGNER

"I wanna meet  
your dog."

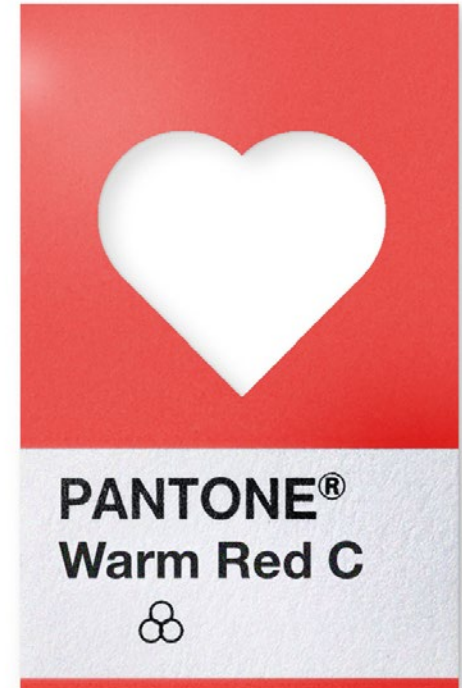
KNOW YOUR AGENCY



# #GiveBack

Giving back is a huge part of what makes us tick. Sometimes we make a donation. Other times, an investment in time and talent to help a good cause makes a difference.

We're continually inspired by the good work so many people do in our community. There's no better way to show our appreciation than by putting our creative skills to work on their behalf.



# We Get It.

We hear this from clients a lot and those three words—"You get it"—never get old. For us, there's nothing more rewarding. We respect the amount of time & money a client invests in a project,

so we know how to get from zero to 60 mph quickly. What's more, we maintain a sure grasp on the challenges at hand, every step of the way. Always ready with ideas to get the job done.

KNOW YOUR AGENCY





# The Joy of FREE.

We've got a thing about giving out great, free gifts. Seriously, F-R-E-E! We love to design and share cool stuff. So every quarter, we give in to the joy of the giveaway. Our mailings are delivered with

a super simple goal: engage and delight you—just for being a friend of Delin Design. Each gift lets us continue to flex our creative muscles, as well as thank you with something special.

**Want in? Sign up is only a click away »**

KNOW YOUR AGENCY



Barbeque Notepads



Holiday Origami Set



Smokestack BBQ Sauce



Ugly Sweater Socks



Popsicle Kit + Recipe Book



Fortune Cookies



Holiday Coasters



Bourbon S'more Kit



“Brand” Cookie Cutter Set





# Let's Start Something.

Change is the watchword in this digital age. Disruption: the rule of every day. We'll help you move forward, so you can take advantage of any opportunity. Whether you need help creating something completely new or hitting the refresh button. We're ready to go, so that you can grow your business—starting now.

**VISIT: [DELINDESIGN.COM](https://delindesign.com)**

# DELIN



55 DORRANCE STREET | SUITE 203  
PROVIDENCE, RI | 02903  
401 | 722 | 6320 T  
DELINDESIGN.COM

BRAND IDENTITY  
WEBSITE DEVELOPMENT  
ADVERTISING  
VIDEO  
DIGITAL MEDIA  
EXHIBIT  
PACKAGING